



MACINCODE TECHNOLOGIES

TECHNOLOGY . INNOVATION . TRANSFORMATION

20

22

About Us

Pre-2017. Startups had just started outsourcing product development offshore. But the success stories were very few. Offshore vendors were trying to use processes designed for large IT outsourcing projects while working with startups. Lenin and Karthiga realized that there was a need for a new way of working designed solely for startups. In March 2017, Macincode came into being exactly for this purpose.

A class-apart custom software development service providing company in India, stay assured of getting industry best practices for dynamic development solution. We believe that The best products don't always come from the best ideas, but rather, good ideation. Taking an idea and developing it into a digital product requires understanding the business priorities, knowing the value proposition and identifying the habits and needs of the end users. By uncovering innovative, enticing user experiences within your digital product, we help small medium business to create a product which is able to gain traction in the market.

The "Macincode" is designed specifically for startups: with dedicated teams consisting of the brightest talent, we balance process and flexibility to meet the constantly changing needs of startups. Our passion for technology and focus on execution increases your chances of successful outcomes, user acquisition and path to profitability. Going forward, we aspire to become the number one company building products for startups.

Breathing Tech Into Your Ideas

Macincode Technologies was founded in early 2017 as a mobile & web app development company. The company has successfully developed more than 25+ projects in emerging sectors like Healthcare, Agriculture, Food, Taxi, Automobiles, e-Learning and e-Commerce. We are simply a Startup Experts.

Our goal is to provide our partners with service par excellence. We've done it before. And we can do it again.

We build Mobile Apps | Web Apps | Flutter & React Native Apps | ERP | SaaS Apps | CRM | UI Design that start-ups love...

Lenin Prakash

Founder & Chief Executive Officer

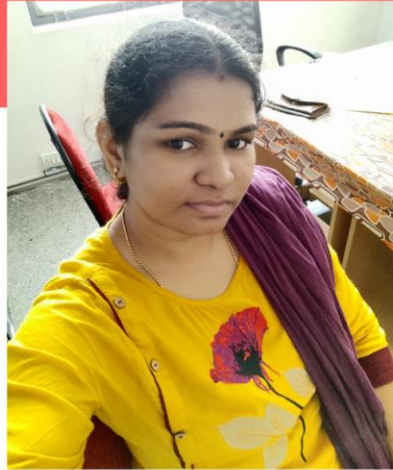


Meet Our Experties



Lenin Prakash

Founder & CEO



Karthiga

Co-Founder & Creative Designer



Praveen Kumar

Board Member & Chief Technology Officer



Ragavendran

Chief Delivery Officer

What We Do

01

Turn ideas to products

Transform your idea to a minimum viable product in 90 days

25+

Projects

completed and all are shipped, accelerated their business with our innovative solutions

02

Fast-track tech pace

Accelerate your tech growth to keep pace with business demands

20+

Customer Served

Our current customers use our expertise in Machine Learning, Data Science, Beacon, IoT, Automation and RPA

03

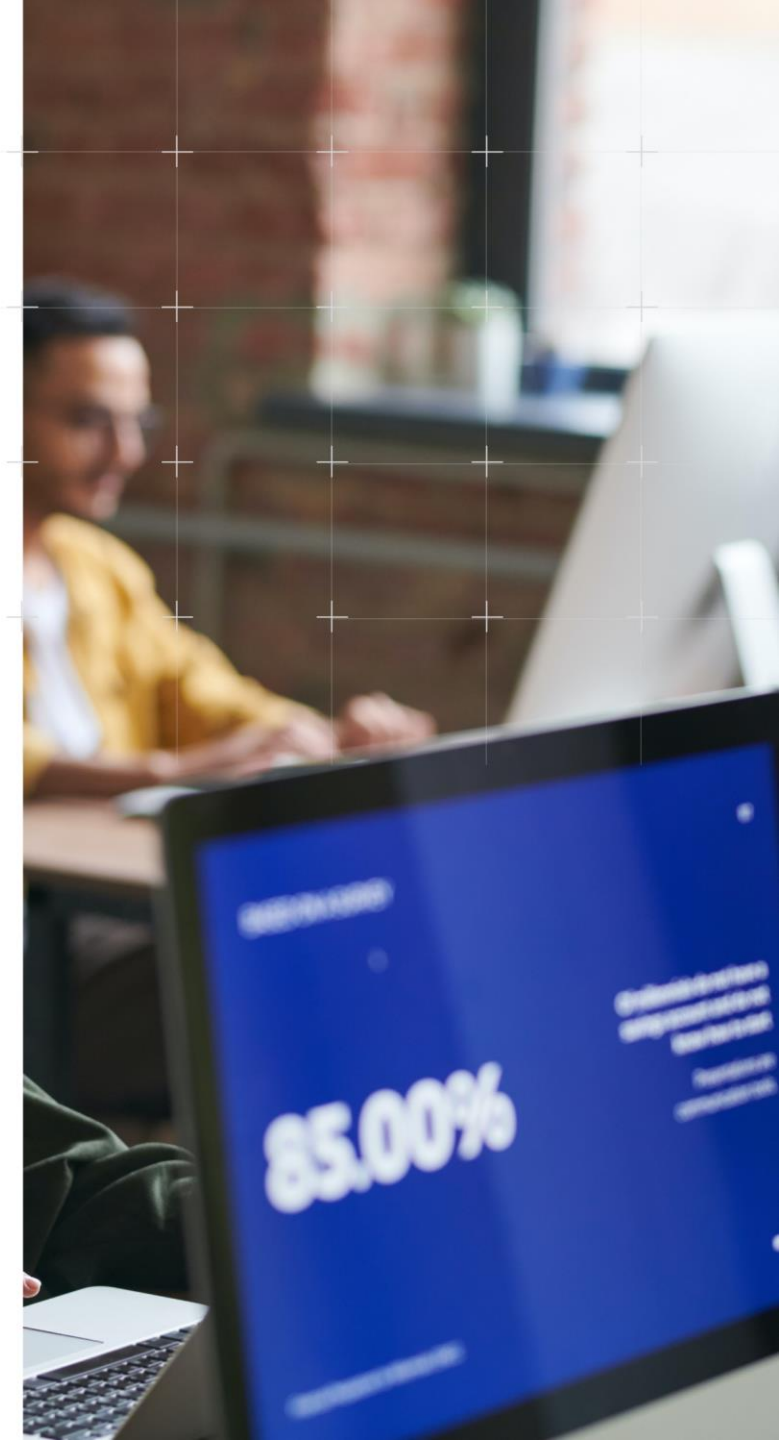
Bridge tech skill gaps

Access to a team of all-rounders to specialists in niche tech areas

3

VC Funded Start-Ups

Our customers raised at least one round of VC funding while working with us



MANAGED OFFSHORE DEVELOPMENT

1 CONTRACT

If your company or you has a fixed set of software development requirements or ideas for creating new solutions or service, then the fixed cost model will be the best suited for you.

2 CONCEPT

We work out the work details and define timelines and milestones based on requirements

3 WORKING HOURS

We deliver 8hrs a day and 5 days a week. Effectively 170Hrs of work a month

4 COMMUNICATION

We schedule regular scrum meetings & discussion sessions to keep you in the loop

5 DEADLINES

We work on defined deadlines based on milestones and get the delivery as committed

6 DELIVERY

We make a complete delivery of work done based on assignments with testing and then deploy

ENGAGEMENT PRACTICES

If your company or you has a fixed set of software development requirements or ideas for creating new solutions or service, then the fixed cost model will be the best suited for you.

FIXED COST MODEL

If you or your company has software development requirements that would demand adopting changes and flexibility, then the hourly model is best suited for you.

HOURLY MODEL

You can hire our dedicated resources as well. They will only be working on your project. A daily timesheet of your work will also be submitted to you. Even though you hire dedicated resource.

T & M MODEL

You can also partner with us for your growth, diversification on a mutual benefit basis. We will give you qualified and experienced professionals with sound domain knowledge.

PARTNER WITH US

Our Latest Solutions

We can work on future transformation

Accelerate your business growth with our innovative solutions



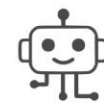
AI & DATA SCIENCE



**BUSINESS PROCESS
AUTOMATION (BPA)**



**DIGITAL
TRANSFORMATION**



**ROBOTIC PROCESS
AUTOMATION (RPA)**

We Are Masters In Making Your Apps Customized From Idea To Product.

From placing an alarm to playing a popular tune, users prefer mobile apps for anything and everything. Is your business harnessed to assist users who live in the world of mobile apps?

Mobile application development is in drifts today. These trends cause change frequently. Only the most updated and well-experienced team of developers can integrate the latest technologies with your app.

- Internet of Things
- Artificial Intelligence
- Augmented Reality
- Wearable Tech
- Geo Tracking
- Location Sensing
- Biometric Sensors
- Smartphone Beacon



Our Vision

Our mission is to make our clients
succeed and sustain

At Macincode Technologies, we are not only committed to providing novel solutions but also to make our clients sustain and be among the elite in their domain.



VISION ONE

We lead. The industry follows as we shape your vision to reality

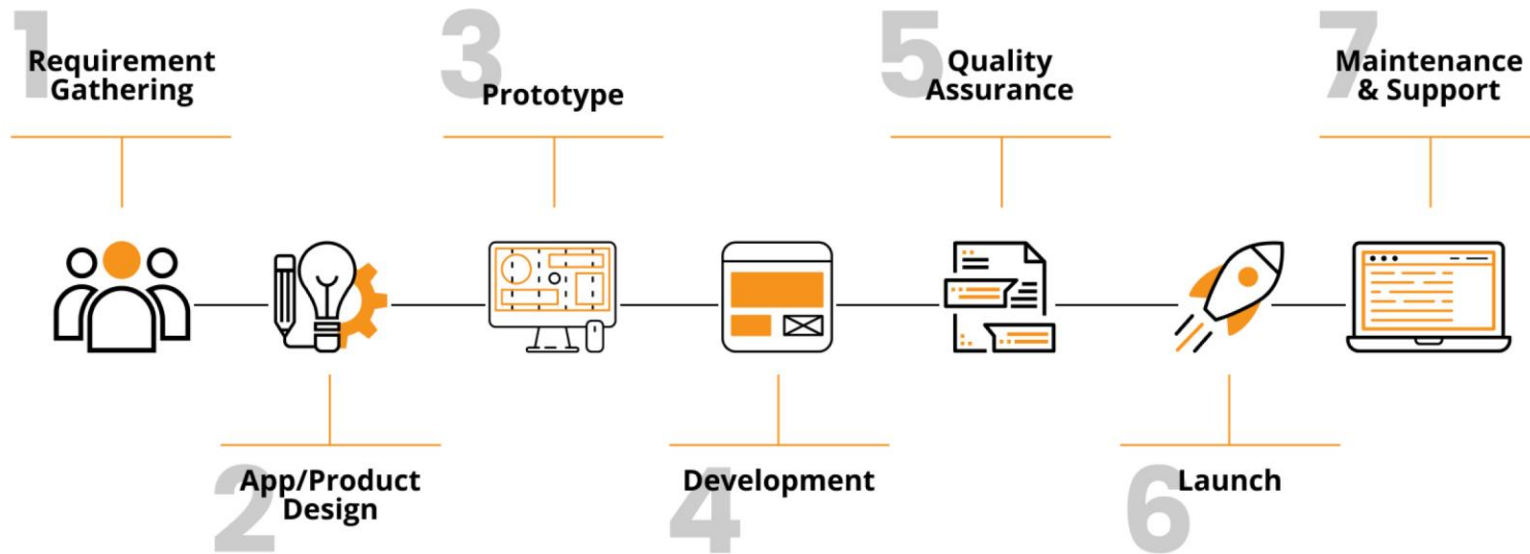


VISION TWO

Fastest growing Software Development Company in APAC

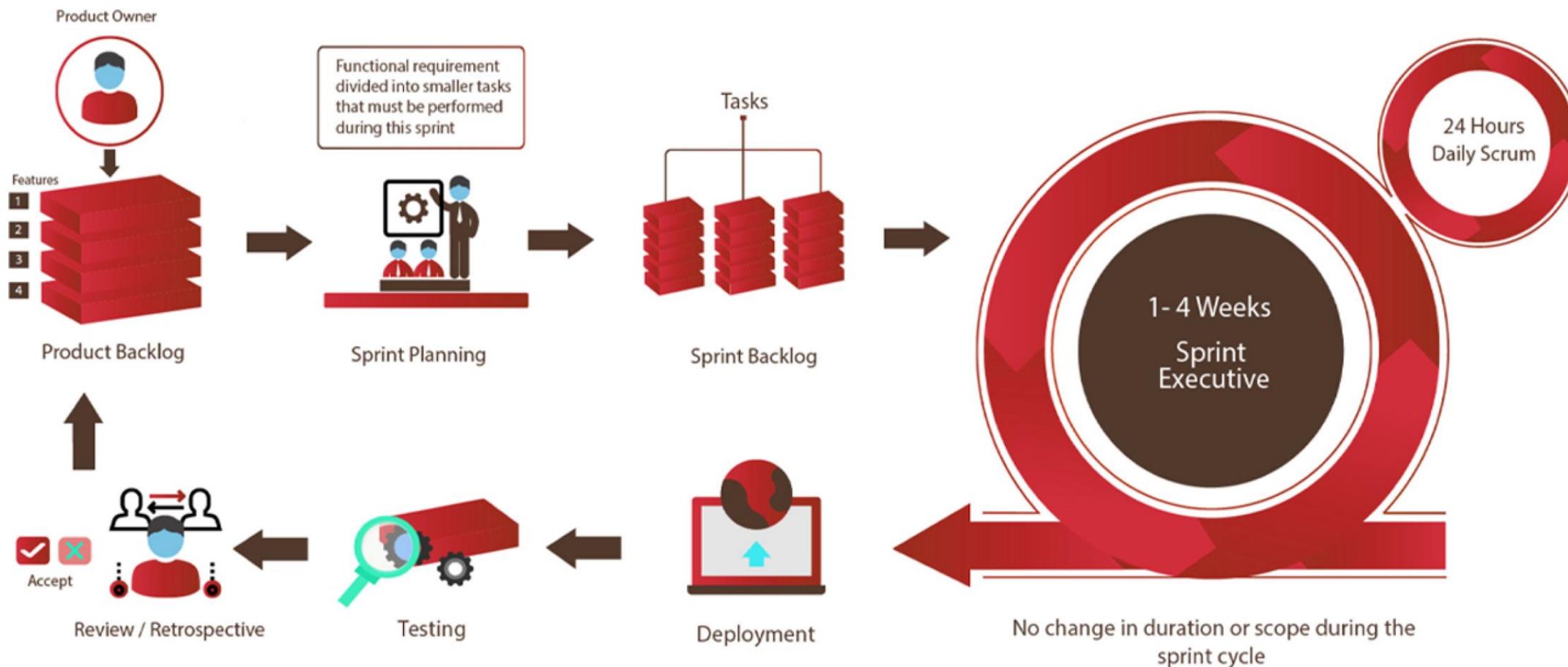
Our Work Process

Leverage our strong experience and exceptional capabilities to develop applications that strictly meet your business requirements and help you achieve your business goals.



We Follow Agile Scrum Methodology!

"IT Strategy executed with Agility, delivered with Passion" Our team is a band of creative geeks and designers who collaborate with you to create customized IT solutions that fit your needs, style, and budget. We design IT solutions that are always on and constantly adapting.



Let's Build Amazing Technology Together.



Pixel Perfect Design


From the beginning of the development process, we need to have the final pixel perfect product in mind. The first step is to ensure that you have all of the design files you need for all of your deliverables. Often these are provided in threes: mobile, tablet, and desktop.

Integration Services

Our custom Integration Services ensure that each one works seamlessly with others, making it easier for you to manage your entire organization. Connect everything from your ERP, CRM, and internal email systems to your proprietary applications, and more.

Software Support Services

Get the support you need, when you need it the most. Our team will help you effectively maintain, update or support your applications, systems, and data sources with ease.



Mobile App Development

Android Development
iOS Development
Flutter Development
React Native Development
Ionic Development

 Macincode



Web App Development

ReactJS Development
AngularJS Development
NodeJS Development
Python Development
PHP Development
MEAN Stack Development
MERN Stack Development
Laravel Development



UI/UX Design

2D & 3D Illustration
Wireframe
Logo Design
Prototype
Flyer & Brochure
Social Media Posters
Character Design



Other Dedicated Services

CRM Development
RPA Automation
SAAS Development
BLE Development
Machine Learning Development
Salesforce Development
BI Development

Services

We Build Digital Products That Help Your Business Scale

We build enterprise-grade custom solutions for your distinct needs. We are equipped to engineer, deploy & support software solutions for your business. Our software development solutions are not only secure & scalable but also strapped with the latest technology to help you get that competitive edge.



WE ALWAYS TRY TO UNDERSTAND USERS EXPECTATION

Let's Transform your business for a change that matters. Our strength lies in the comprehensive suite of services we offer to our clients. From full-stack development to just consultancy- you demand, we deliver.

Programming & Scripting, Mobile
Platforms & Focus 90%



Product Engineering, MVC Scope
Analysis, Product Development 100%



Application Platforms, Frameworks
And CMS, UX Focus 95%



No-Code And Low-Code
Development 80%



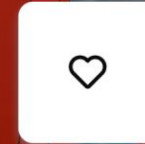
SERVING THE CLIENTS ACROSS MULTIPLE DOMAINS

Macincode helps startups to build an advanced real-time products that are ready to go directly for VC funding. Once the investment is done, we assist the startups to onboard an in-house team and grow faster. Trym'd and Claps are some of the companies for whom we have built products.



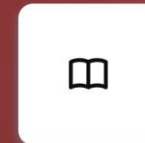
E-COMMERCE

Keep our clients happy with a solution that is easy to implement, and easier to use. 4+ e-commerce solutions, 1 fintech related product.



HEALTHCARE

We provide uttermost healthcare IT consulting, technology solutions like building medical apps like posture detection, real-time occupancy detection apps, live audio/video transcriber apps and more.



E-LEARNING

We provide e-learning solutions like Live Classes, Text, Audio, Video, Interactive and SCORM courses to boost the growth and performance right from day 10.

Clients

Trusted More than 20+ Companies Around the World



We Can Integrate The World's Top Products In Your Application To Boost Customer Engagement



Airbnb



Figma



Meta
Business



Salesforce
CRM



Atlassian



Dropbox



Microsoft
Dynamic 365



Zoho



Evernote



Google
Business Suite



Slack



Google
Analytics



Google Drive



Hubspot CRM



Instagram



LinkedIn



Mailchimp



Marketo

Industries We Serve

Leveraging Next-Gen Technologies To Develop Industry Leading Scalable Digital Solutions For Transformational Customer Experiences.

- Healthcare
- Food & Restaurant
- LMS & e-Learning
- Finance & Banking
- Retail & Logistics
- e-Commerce
- Logistic & Supply Chain
- Taxi Business
- Automobile
- Manufacturing

A Great Story Starts With A Friendly Team

70+ Entrepreneurs Consulted

41+ Team Members

\$70K+ Revenue Per/Year

4 Years in Business

22+ Clients Worldwide

25+ Projects Completed



The fastest-growing IT and engineering services company. We provide ready-to-use, modern solutions, supporting the client throughout their entire development process, from concept definition to testing and maintenance.

Great Working Environment

We encourage you to take initiative, be creative, and welcome new responsibilities. With awards and recognitions to recognize your various achievements and milestones, you will never lack inspiration or encouragement at Macincode.

GREAT PLACE TO WORK SINCE 2017

It's thanks to feedback from our workers that we get this special title and constantly implement new ideas

INVESTMENT IN YOUR DEVELOPMENT

workshops, webinars, training platform, and technology blog – you choose, prestigious brands from around the world, long-term contracts and preferred partner status for many clients

PROJECT SUITED TO YOU

Do you want to change your career path? Is your project coming to an end? We'll find you a new one! We have an app for this – Job Changer

HEALTH CARE & OTHER BENEFITS

Great, comfortable offices, perfect place to work, integrate, have fun together, and celebrate successes

Don't Take Our Word For It

4.5/5

Overall TAT score

91%

Our Customer customer
satisfaction score

21+

Happy customer worldwide

Whether your requirements are on a long-term or short-term or hourly basis, we are here to support you.

Macincode dream, architect, design and develop. But more than that, we are a team of passionate people driven by one relentless pursuit-to craft innovative solutions and deliver unparalleled results.

One team, One love - Innovation

THANK YOU

If you have any questions or would like to learn more about our offer, feel free to contact us.

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